



## SPONSORSHIP & EXHIBITION PROSPECTUS



The 2018 Committee invites exhibitors and sponsors to join compliance professionals from around New Zealand to the 16th annual Environmental Compliance Conference this November.

This year, the conference explores improving environmental performance, next generation compliance tools, theories, innovation and practical applications in a New Zealand context.

From environmental monitoring to new ways for promoting compliance, we invite you to show your support for the conference, compliance officers and themes we are exploring in 2018.



# WHY SPONSOR / EXHIBIT

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## ABOUT THE EVENT

JOIN US THIS NOVEMBER AT THE HERITAGE HOTEL AUCKLAND TO HEAR THE VIEWS OF EXPERIENCED PEERS, EXCHANGE IDEAS, REVIEW BEST PRACTICE AND NETWORK WITH COLLEAGUES AT THE 16TH ANNUAL ENVIRONMENTAL COMPLIANCE CONFERENCE IN AUCKLAND. WITH A FOCUS ON LATEST PRACTICES, TOOLS AND STRATEGIES FROM LEADING INDUSTRY PRACTITIONERS, WE AIM TO DELIVER PRACTICAL KNOW HOW AND KNOWLEDGE TO BE MORE EFFECTIVE, EFFICIENT AND UP TO DATE ON ENVIRONMENTAL COMPLIANCE IN NZ.

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## KEY TAKEAWAYS

- \* Learn best practice from recognised experts
- \* Hear the views of key industry stakeholders
- \* Address issues from practical case studies
- \* Engage in debate from across the sector
- \* Collaborate with your peers
- \* Get up to date with matters relevant to all compliance officers

## FORMAT

- \* Two day conference
- \* Welcome reception and gala dinner
- \* Keynote speakers
- \* Parallel sessions and workshops
- \* Exhibition
- \* Field trip
- \* Walking tour

## WHO WILL ATTEND

- \* Compliance officers
  - \* City Councils
  - \* Regional Councils
  - \* District councils
  - \* Planners
  - \* Elected representatives
  - \* Government agencies
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# INVITATION TO SPONSOR / EXHIBIT

## EXPECTED NUMBER OF PARTICIPANTS

- \* Based on previous conferences we are expecting more than 170 delegates from throughout New Zealand to attend the Auckland based conference. All councils will be contacted as part of the promotion.
- \* The conference will be extensively promoted via website, email databases and reputation via previous attendees
- \* The conference will be promoted to key players in environmental compliance nationwide through e-newsletters and website listings, ensuring further exposure of your organisation
- \* Your brand will receive extensive exposure on conference material, banners, in the conference handbook and on the conference website

## NETWORKING WITH CONFERENCE SPEAKERS

- \* International and local speakers at the conference will share their views and insights on topics relevant to compliance globally and in New Zealand
- \* Their presence adds value to sponsors who wish to network with conference delegates who are updating their knowledge and understanding of these issues and topics, creating an opportunity for your representatives to align on these issues and update delegates on your organisation's services and products

## STRENGTHENING YOUR IMAGE

- \* All sponsors and exhibitors are promoted prior to and at the event as well as in the conference materials, dependent upon the level of sponsorship agreed. Throughout the conference, your company will be projected as an important player that benefits the environmental compliance community, which further strengthens your organisations brand association. You will also be featured on the Environmental Compliance Conference website - [www.environmentalcomplianceconference.org](http://www.environmentalcomplianceconference.org)



# SPONSORSHIP LEVELS

JADE SPONSOR	\$5,000
GOLD SPONSOR	\$2,500
SILVER EXHIBITION SPONSOR	\$1,800
GALA DINNER SPONSOR	\$2,500
WELCOME FUNCTION SPONSOR	\$2,000
COFFEE & WIFI SPONSOR	\$3,000



## EXHIBITION STANDS

All stands are 3m x 1.2m booths with 10 amp single phase power, lighting and a name board included.



# SPONSORSHIP & EXHIBITION AT A GLANCE

	Jade	Gold	Silver	Gala Dinner	Welcome Function	Coffee & WIFI
Cost	\$5000	\$2500	\$1800	\$2500	\$2000	\$3000
Quantity	1	5	5	1	1	1
Full Conference Registration	2	1	No	1	1	1
Exhibition Space 3m x 1.2m	Double space	Yes	Yes	Yes	Yes	Yes
Logo on Conference Website	Yes	Yes	Yes	Yes	Yes	Yes
5 min address to Conference Delegates	Yes – opening Plenary Session	No	No	Yes – prior to Gala Dinner	No	No
Extra Ticket to specific social function	Yes	No	No	Yes	Yes	No
Logo on Conference Sponsors page	Yes – including 50 word blurb	Yes – including 50 word Blurb	Yes – including 50 word blurb	Yes – including 50 word blurb	Yes – including 50 word blurb	Yes – including 50 word blurb
Logo included in any email correspond- ence to potential attendees, and those registered for conference	Yes – including 50 word blurb	Yes	Yes	Yes	Yes	Yes
Logo on Signage at Conference	Yes	Yes	Yes	Yes	Yes	Yes
Branding in Conference Handbook	Yes- Full page in- side cover & logo front cover	Yes - Half page before or after speakers & Logo front cover	Yes Logo front cover	Yes Half page before Social Functions & Logo on front cover	Yes Half page before Social Functions & Logo on front cover	Yes Logo front cover
Details and 50 word description in conference handbook next to or prior to Expo Floor Plan	Yes	Yes	Yes	Yes	Yes	Yes
Access to conference Attendee List	Yes	Yes	Yes	Yes	Yes	Yes

# JADE SPONSOR

- \* Exclusive Ranking as Conference Premium Sponsor
- \* Prominent Display at the front of Plenary Room (Sponsor to provide pull up banners to be displayed)
- \* Logo prominently displayed on all session introduction PowerPoint during the conference
- \* Logo prominently displayed on the Conference website, all promotional advertising, including logo at bottom of any emails
- \* Company Logo printed on front cover of conference handbook and a full page advertisement on inside cover
- \* 2 complimentary full registrations which include the Welcome Function & Gala Dinner
- \* 1 Exhibition stand with priority selection and ability to have double site if desired.
- \* A 5 minute address to Conference delegates during opening Plenary session on Day 1
- \* Acknowledgement by MC as the Premier Sponsors at the opening of Conference, and all other opportunities where possible throughout the conference
- \* Complimentary morning tea, lunch, and afternoon tea for two company representatives who man your stand
- \* Distribution of leaflets, flyers & other materials to delegates if required
- \* Electronic Copy of the full delegate listing at the conclusion of the conference (only delegates that wish to have their details shared)

# GOLD SPONSOR

- \* Secondary Ranking as a Conference Major Sponsor
- \* Logo prominently displayed on all session introduction PowerPoint during the conference
- \* Logo prominently displayed on the Conference website, all promotional advertising, including logo at bottom of any emails
- \* Company Logo printed on front cover of conference handbook and a half page advertisement before or after speakers notes
- \* 1 complimentary full registration which includes the Welcome Function & Conference Dinner
- \* 1 Exhibition stand
- \* Acknowledgement by MC as one of the major sponsors at the opening of Conference, and all other opportunities where possible throughout the conference
- \* Complimentary morning tea, lunch, and afternoon tea for two company representatives who man your stand
- \* Distribution of leaflets, flyers & other materials to delegates if required
- \* Electronic Copy of the full delegate listing at the conclusion of the conference (only delegates that wish to have their details shared)

# SILVER EXHIBITION SPONSOR

- \* Logo prominently displayed on the Sponsors page of Conference Website
- \* Logo displayed on conference marketing emails
- \* Logo on signage at the conference
- \* Complimentary lunch, morning & afternoon tea for two company representatives who man your stand
- \* Electronic copy of the full delegate listing at the conclusion of the conference (only delegates that wish to have their details shared)
- \* Logo in handbook, including 50 word blurb
- \* Logo prominently displayed on the Conference Website.
- \* 1 x Exhibition Stand

# DINNER SPONSOR

- \* Exclusive Ranking as Conference Dinner Sponsor
- \* Prominent Display at the front of Dinner Room (Sponsor to provide pull up banners to be displayed)
- \* Logo prominently displayed on 2017 dinner screen
- \* Logo prominently displayed on the Conference website, all promotional advertising, including logo at bottom of any emails
- \* Company Logo printed on front cover of conference handbook and a half page advertisement next to the Social Functions Run down in handbook
- \* 1 complimentary full registration including Welcome Function & Conference Dinner
- \* 1 extra Conference Dinner Ticket
- \* 1 x Exhibition stand
- \* A 5 minute address to Conference delegates during drinks prior to the Conference Dinner
- \* Acknowledgement by MC as the Dinner Sponsors at the opening of Conference, during the Conference Dinner, as well as where possible throughout the conference
- \* Complimentary morning tea, lunch, and afternoon tea for two company representatives who man your stand
- \* Distribution of leaflets, flyers & other materials to delegates if required
- \* Electronic Copy of the full delegate listing at the conclusion of the conference (only delegates that wish to have their details shared)

# WELCOME DRINKS

- \* Exclusive Ranking as Welcome Function Sponsor
- \* Logo prominently displayed on the Conference website, all promotional advertising, including logo at bottom of any emails
- \* Company Logo printed on back cover of conference handbook and a half page advertisement next to the Social Functions page in handbook
- \* 1 complimentary full registration including Welcome Function & Conference Dinner
- \* 1 extra Welcome Function Ticket
- \* 1 x Exhibition stand
- \* Logo displayed on conference marketing emails
- \* Acknowledgement by MC as the Welcome Function Sponsors at the opening of Conference, during the Welcome Function, as well as where possible throughout the conference
- \* Complimentary morning tea, lunch, and afternoon tea for two company representatives who attend your stand
- \* Distribution of leaflets, flyers & other materials to delegates if required
- \* Electronic Copy of the full delegate listing at the conclusion of the conference (only delegates that wish to have their details shared)

# COFFEE & WIFI SPONSOR

- \* Exclusive Ranking as WIFI & Coffee Cart Sponsor for the Conference
- \* 1 complimentary full registration including Welcome Function & Dinner
- \* Branding of the coffee cart in Exhibition / catering area
- \* Ability to supply branded coffee cups if desired
- \* Includes 300 barista made coffees, over and above at extra cost to Sponsor
- \* Code for WIFI to include Sponsor Name
- \* 1 x Exhibition stand next to the coffee cart
- \* Logo prominently displayed on the Conference website, all promotional advertising, including logo at bottom of any emails
- \* Logo prominently displayed on all session introduction PowerPoint during the conference
- \* Company Logo on front cover of conference handbook
- \* Details and 50 word description in conference handbook
- \* Electronic Copy of the full delegate listing at the conclusion of the conference (only delegates that wish to have their details shared)
- \* Complimentary morning tea, lunch, and afternoon tea for two company representatives who man your stand
- \* Distribution of leaflets, flyers & other materials to delegates if required



## NEXT STEPS

You are now invited to consider the Sponsorship Packages available to be involved in the 16th annual Environmental Compliance Conference.

Please contact Vanessa White, Event Manager to discuss your options, packages can be tailored to suit your needs.

## CONTACT

**Vanessa White**

**Event Manager**

**New Zealand Planning Institute**

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